

Date: August 12, 2014 (Tuesday)

Time : 10:00am

Venue : Room 909, Cha Chi-Ming Science Tower, Ho Sin Hang Campus,

Hong Kong Baptist University

Tips from High-Impact Researchers on Writing and Publishing Academic Journal Papers

Speakers: Dr. Steve Wallace

Time: 2 hours

This speech provides practical tips on journal submission. The information comes from years of researching researchers. The speech includes information from interviews with high-impact researchers to reveal their publishing secrets and how they have developed the habit of writing and have maintained their motivation for scholarly writing.

- 1. How to review journal guidelines to determine the types of paper journals prefer
- 2. How to cite references politely to earn better reviews
- 3. How to submit to the three types of academic journal by understanding their biases
- 4. How to hide clues of previous rejection when submitting your paper to new journals
- 5. How to maintain writing motivation and productivity
- 6. How to use an academic social network to increase your chance of acceptance
- 7. How to identify journals with rising and falling impactfactors
- 8. How to find weak points in your paper and improve them
- 9. How to form positive publication competition and writinggroups
- 10. How to view the paper writing process like a supply chain
- 11. Conclusion

All interested are welcome.